# IN-SIGHT – Summerfest 2014 Prospectus for Temporary Art Installations DEADLINE Thursday April 24<sup>th</sup> 5:00 pm local time

Albuquerque's Public Art Program invites local artists to submit proposals for temporary public art installations that will be documented photographically for inclusion in the City's permanent collection. **IN-SIGHT – Summerfest 2014** asks artists to show Albuquerque residents and visitors how they see the world, through the installation of temporary artworks around our city, during four planned Summerfest events. Artists are encouraged to challenge traditional artistic mediums, and explore unconventional ways to enhance our city.

# **Project Intent/Theme**

The objectives of IN-SIGHT - Summerfest 2014 are to:

- Develop quality public artworks that represent diverse communities and exhibit a wide range of artistic styles and disciplines.
- Provide opportunities for artists, including emerging artists, to manage a small-scale public art project.
- Provide opportunities for artists to advance less traditional art forms.
- Offer contemporary, short-term installations of public art in locales around the city.
- Encourage dialogue about works of public art, issues raised by art, and the various roles that an artist can undertake.

# **Project Guidelines**

#### Eligibility and Funding

Funding is available to artists 18 years of age and older, residing in Albuquerque. Awards are in the amount of \$1,000 per art project which includes submission of two 12" x 16" photographs of the temporary art as installed. Artists are encouraged to seek additional funds from other sources.

## Criteria

Artistic quality must be of the highest standard in regard to design, materials, craftsmanship and appropriateness to theme and character as designated by the Albuquerque Arts Board. The artist must demonstrate their ability to successfully complete their project, based on:

- Previous achievements and future promise in the visual arts.
- Technical competence and craft experience.
- Feasibility of the proposed work, including: Durability, public safety and maintenance obligation.
- Artistic merit of the proposed work, including:
   Idea being conveyed, suitability of media, and overall visual impact.

#### Additional Information

- Temporary artworks will be in designated areas at all four Summerfest locations: Heights North Domingo Baca Multigenerational Center and Park (June 14<sup>th</sup>), Nob Hill Central Ave (July 19<sup>th</sup>), Downtown Central Ave (August 9<sup>th</sup>), and Westside Ellison Dr. NW (August 23<sup>rd</sup>).
- Each selected temporary artwork must be installed at **two** of the locations listed above. Sites for the selected artwork proposals will be chosen by the Temporary Art Committee of the Albuquerque Arts Board.
- Each artist may submit up to two proposals; *if* both are selected, the artist is expected to install at all four Summerfests, one proposal at two and the other proposal at another two.
- At least one person must be on site at all times to observe and explain the project to viewers.
- Artworks can be interactive but must be safe and secure at all times.
- Responsibility for the artwork, including installation, loss or damage of the artwork due to vandalism, and clean-up/de-installation, is assumed by the artist.
- Each artwork must fit inside a 10' x 20' space (at the discretion of Summerfest Event Managers). There will be no electricity provided and artists may not use generators.
- Projects must be installed by 4:00PM on each of the dates listed above and cannot be taken down until Summerfest has ended (10:30PM).
- Proposals for works of art that include subject matter such as the apparent representation of violence, inappropriate nudity, denigration of individuals or cultures, or desecration of significant cultural symbols, will be reviewed for their appropriateness for public display. Proposals for works of art that include religious subject matter or symbols may be placed in a public space as long as it is not in a location where it can be revered and is solely for the purpose of exhibiting cultural or historical traditions.

#### Notification

You will be notified of award decisions approximately two weeks after the submission deadline.

#### Media/Press Releases

The Public Art Program must be notified of any artist-initiated media releases prior to distribution. All publicity must acknowledge that the project is funded by the Albuquerque 1% for Art Program.

#### **Documentation**

Artists are required to submit a brief project description to the Public Art Program Coordinator within 30 days of project completion. The description must include a written narrative of no more than 1,000 words. You are also required to include photographic documentation consisting of two (2) printed photographs, with approximate dimensions of 12" x 16" to document your completed project. Artists

are encouraged (but not required) to submit video, drawings and/or other media documenting the project.

# **Payment**

Payment will be made to the artist in two phases: \$500 upon signature of the performance agreement, and the remaining \$500 upon signature of the photographic documentation purchase agreement and delivery of the project narrative and photographic images.

#### **Submission Materials**

- Resume (no more than 3 pages), including relevant work history.
- 5-10 JPGs of previous work.
- Artist statement, including a sketch of the proposed temporary artwork.
- Two (2) references who are able to speak to your work as an artist.
- No more than two (2) proposals per artist (or artist group) will be considered.

All materials should be in electronic format. Please use standard Microsoft Word format for all written documents. All images, drawings and diagrams should be created using standard JPG format. Individual emails should not exceed 12 MB. If sending multiple emails, please label the subject line with your last name and the sequence. (Example: Smith 1 of 3).

# Submissions should be sent to publicart@cabq.gov.

If you are unable to send your materials electronically, a standard CD will be acceptable but please use the above guidelines when preparing your materials. Label the CD with your name and contact information. CDs will not be returned.

## **Submission Deadline**

The deadline for submission of proposals is Thursday, April 24<sup>th</sup>, by the close of business at 5:00 PM local time. Incomplete applications will not be considered.

Cultural Services Department Public Art Urban Enhancement Program PO Box 1293, Room 605, 6<sup>th</sup> Floor Albuquerque, NM 87103

#### Questions

Questions about the project may be directed to Brendan Picker at the Albuquerque Public Art Program: 505-768-3566 or by email at bpicker@cabq.gov.

For information about the Albuquerque 1% for Public Art Program and the Albuquerque Arts Board, visit www.cabq.gov/publicart